



## **Taser C2 Party Hostess Programs**

A person who hosts a show has at least two things in mind – (1) helping themselves, their friends, and their families become more informed on safety and self defense and (2) what’s in it for them. By following the Taser C2 Party Set-Up and Outline, you’re providing them with critical information and giving everyone the option to purchase a Taser C2. What’s in it for the hostess depends on what option you chose from the Taser C2 Party Compensation Program.

### **Hostess Program – Option 1 - Commission**

The hostess can earn their own Taser C2 for free, just by having 10 Taser C2s sold at their show. Anything less than 10 sold, they will receive a 15 percent discount on their order. This is a 15 percent discount on their order only, not a 15 percent credit of the total sales of their show. You would need to fax the hostess order to us at 1-866-917-8176 so we can ensure the 15 percent discount is applied when her/his order is processed. **Please Note: You do not receive a commission on the hostess order.**

### **Hostess Program – Option 2 – Profit**

You will be purchasing your Taser C2 products at a volume discount, so you will set the price you charge. The difference is your profit. Therefore, you establish your own hostess program and any incentives you may offer your customers. As an example, you can offer the hostess a free Taser C2 when 10 are sold at her/his party. This equates to approximately a 10% discount. If 10 aren’t sold at the show, you can decide whether or not to still offer the hostess a percentage in credit for the total sales at her/his show or even a flat amount (ex., \$20 discount).

Something else to consider - if you host the show yourself at your home (meaning there is no “hostess”), then you may want to consider offering an incentive to the guests instead. This is your business, so you control what you offer.

Option 2 is a suggestion only. Taser C2 Party has no control of how you manage your business in this area. However, if you do choose Option 1, this is the program we will provide.

5/3/08 – Property of Taser C2 Party – Subject to Change At Any Time

[www.TaserC2Party.com](http://www.TaserC2Party.com)

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