



Taser C2 Party Set-Up and Outline

- Set-Up - You'll want to arrive at least 30 minutes prior to the show to set up. Below are suggested items for preparation:
 - Easel/paper for charting responses/concerns
 - Taser C2 Display (ex, a Taser C2, holster, replacement cartridges and battery)
 - Promotional literature, and any other visuals you plan to cover
 - Taser C2 target area
 - Contact sheet/door prize slip (used to determine who will be deploying the Taser)
 - Folders for each person containing a Taser C2 brochure and an order form
- Welcome
Introduce yourself and anyone you brought with you. Give some background on why you're doing this. Also review with them what you'll be covering tonight (the agenda), and let them know what they'll learn and experience.
- Introductions
Have everyone introduce themselves and state their expectations. Capture expectations mentioned on chart pad to ensure you cover them during the party.
- What Concerns Do You Have About Personal Safety? (A thought-provoking question to generate a group discussion.) Some of these may already have been mentioned during introductions. Chart concerns on chart pad. If at all possible, address them during the party or commit to getting them additional information.
- General Safety Tips
 - Statistics on Your Area
 - How to Avoid Being in a Situation to Use Self Defense
 - What To Do If You Do Find Yourself in a Situation (Self Defense Tactics)
- Taser C2 – What is it? How safe is it? How do you use one?
- Demonstration/Use of Taser C2
- Ordering
 - Thank them for attending
 - How to place an order (payment options)
 - Additional information (delivery expectation)
- Incentives (mention any incentives being offered to those attending or hosting the party)
- Wrap-Up (thank them for attending)

4/12/08 – Property of Taser C2 Party – Subject to Change At Any Time

www.TaserC2Party.com

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