



November 1, 2018

## **Press Release: Centro, Inc. Appointed as Aventics Distributor**

Centro has been appointed by Aventics as a distributor for the entire Centro trading area including: Kentucky, Tennessee, Alabama, the Panhandle of Florida, Mississippi, Northern Louisiana and Arkansas.

### **About Aventics:**

AVENTICS is one of the world's leading manufacturers of pneumatic components, systems, and customer-specific applications. The pneumatic engineering company provides products and services for industrial automation, while additionally focusing on the sectors of commercial vehicles, food and beverage, railway technology, life sciences, energy, and marine technology. By integrating electronics, the use of innovative materials and prioritizing trends such as machine safety and the Internet of Things, AVENTICS is a pioneer in applied and environmentally-friendly solutions.

With around 150 years of expertise in pneumatics, AVENTICS employs approx. 2,000 associates worldwide. In addition to production sites in Germany (Laatzen), France (Bonneville), Hungary (Eger), USA (Lexington), and China (Changzhou), Aventics is represented in more than 90 countries through direct sales and dealers. The Aventics Group has received multiple certifications, including ISO 9001 and ISO/TS 16949 for quality, ISO 50001 for energy management, and ISO 14001 for environmental management. <https://www.aventics.com/us/en/>

### **About Centro:**

Centro Inc., founded in Memphis in 1970, is a specialty representative and distributor company focusing on industrial customers in with products for the industrial process, automation and robotics applications in a wide range of customers. [www.CentroSolves.com](http://www.CentroSolves.com)

The company serves industrial customers through six product focused divisions:

- Instrumentation, Measurement & Control Division
- Valve, Actuation & Engineered Products Division
- Purification & Filtration Division.
- Pump & Seal Division
- Process Equipment & Sanitary Division
- Automation & Robotics Division

Centro has experienced significant growth since an ownership change in 2002 and has been recognized by the Memphis Business Journal with a Pacesetter Award. Centro is one of the top 100 Privately Held Businesses in Memphis and was selected by the Memphis Business Journal as Small Business of the Year in 2012.

Aventics will become part of the Automation & Robotics division at Centro. Aventics products will be combined with Emerson products such as Asco and Numatics to create solutions for customers in a wide range of industries.